



# Compete or Retreat

*Surviving and Prospering in the Global Economy*

A Vermont Tiger Symposium

**Monday, February 2, 2009**

**8:30 AM to 6:00 PM**

**Sheraton Hotel, 870 Williston Road**

**South Burlington, Vermont**

This timely and essential event will feature three speakers with the experience and credentials to address the economic challenges that Vermont faces and must overcome in the next months and years. These speakers – and panels of prominent Vermonters – will explore strategies for surviving the recession and for promoting economic development, growth, and prosperity in the Green Mountain State.

## Speakers



**Alain E. Kaloyeros, Senior Vice President, Chief Executive Officer, and Professor College of Nanoscale Science and Engineering, The University at Albany-SUNY.**

Dr. Kaloyeros has been actively involved in the development and implementation of New York's high tech strategy to become a global leader in the nanotechnology driven economy of the 21<sup>st</sup> Century. Under his leadership, UAlbany College of Nanoscale Science and Engineering has generated over \$4.2B in public and private investments, including \$800M from NYS and \$3.3B from the international nanoelectronics industry. The CNSE complex houses major R&D centers involving corporate giants that include IBM, AMD, SONY, Toshiba, Freescale, Tokyo Electron, Applied Materials, ASML, Ebara, Air Products, and International SEMATECH. Over 1700 corporate and university researchers and scientists currently work on site. The number is projected to exceed 2500 corporate and university researchers and scientists by the end of 2009.



**Carl Guardino: President and CEO of the Silicon Valley Leadership Group**

Mr. Guardino is the face of economic development for Silicon Valley, representing more than 285 of Silicon Valley's most respected companies. In 2000, the San Jose Mercury News named Guardino one of the "Five Most Powerful" people in Silicon Valley in a once-per-decade study. Guardino also hosts "The CEO Show," a radio talk featuring top Silicon Valley CEOs and writes "Corporate Culture," a monthly column in San Jose Magazine.



**Megan McArdle, associate editor the *Atlantic Monthly*.**

One of the stars of the blogosphere – economics division – Ms. McArdle started *Live from the WTC* – a blog focused on economics, business, and cooking – while working for one of the disaster recovery firms at Ground Zero. She then worked in various capacities for *The Economist*, where she wrote about economics and oversaw the founding of *Free Exchange*, the magazine's economics blog. She has also maintained her own blog, *Asymmetrical Information*, which moved to the Atlantic Monthly, along with its owner, in August 2007.

## **Panels & Panelists**

### **Getting It Done: *From the Inside, Out***

**Brian Dubie:** Lt. Governor of Vermont

**Jeb Spaulding:** Vermont State Treasurer.

**Daniel Fogel:** President, University of Vermont

**Mary Powell:** CEO, Green Mountain Power

**Emerson Lynn** (moderator): Editor & Publisher, *St. Albans Messenger*

### **Getting It Done: *From the Outside, In***

**Emily Kaminsky:** CEO, Community Capital of Vermont

**Brian Knight:** President, Country Businesses, Inc.

**Jeff Lewis:** Executive Director, Brattleboro Development Credit Corporation

**Bill Stenger:** President, Jay Peak Resort

**Mark Johnson** (moderator): host, *The Mark Johnson Show*

## **Schedule of Events:**

8:30 Registration. Coffee and bagels.

9:00 Welcome & introductions

9:30 Address by Carl Guardino: *How Silicon Valley Competes ... And Wins*

10:30 Break

10:45 Panel discussion moderated by Emerson Lynn

12:15 Lunch

1:30 Address by Alain E. Kaloyeros: *Thinking Big About Thinking Small*

2:30 Break

2:45 Panel discussion moderated by Mark Johnson

4:15 Address by Megan McAardle: *(Blogo)spheres of Influence*

5:00 Thank you & Goodbye

5:15 Cocktails and Networking

## **Registration & Fees:**

The fee for admission to this event will be \$75 at the door. Early admission will be \$55. This fee must be paid by Monday, January 26. You may pay online at [vermonttiger.com](http://vermonttiger.com) or by sending a check with your name, address, and phone # to:

Vermont Tiger

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